



Building a Better local Business eco-systems

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ICCG CIO Leadership Forum for Healthcare & Life Sciences Receives High Praise from Attendees

Keynote address by Congressman Scott Peters, Congressional Candidate Ro Khanna, and Dr. Alan Young, MD of Deloitte Consulting

The Industry Council for Competitiveness & Globalization (ICCG), a 501 c(3) nonprofit corporation established to serve as a consortium and advocacy group of industry leaders, held its Quarterly Event on November 7th 2013 at the Montage Hotel in Laguna Beach, CA. The focus of the meeting was to bring the CIO's of the Healthcare and Life Sciences companies based in the Southern California area to formulate what we as a community can do to assure the growth and expansion of the economic ecosystem of Southern California.

The goals of this event were framed by our keynote speakers:

- **Mr. Ro Khanna** – Candidate for US House the Representatives from the 17th Congressional District – which is the heart of Silicon Valley. Ro shared his experiences and insights from the point of view of a former Deputy Assistant Secretary at the U.S. Department of Commerce, author of a book on the state of American manufacturing and how to keep it competitive in the global economy. *Entrepreneurial Nation: Why Manufacturing is Still Key to America's Future* has won widespread praise for its strategies to keep the best companies, jobs, and opportunities in America.
- **Ms. Heather Finlay** - CEO YWCA, San Diego Chapter, who spoke about how we as a community need to help our troubled youth as a core to improving our local economy; Ms. Finlay outlined her ideas for a ICCG “Engaged Internship” group which will work with our members to bring participants from the San Diego YWCA’s Becky’s House program into a mentored and monitored program to help individuals that have faced domestic violence, find a means and experience with companies and learn to take ownership of their economic future.
- **Congressman Scott Peters** – US House of Representative of the 52 District – spoke about the issues and opportunities that the Affordable Healthcare Act will affect everyone locally and nationally. Congressman challenged the ICCG Group to bring “Southern California Ingenuity and Innovation” to help the healthcare system within the US become an effective “outcome-based” system that leverages both highly trained personal combined with technology innovations that Southern California is well known for.
- **Dr. Alan Young, MD, Juli Moran, and Derek Robinson** - all from Deloitte Consulting – gave a thought provoking presentation on the current status of high costs and marginal outcomes based upon the current economic structure of the US healthcare system. They pointed to several reasons for this analysis, including the need for tort reform specifically in the



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healthcare areas, but also outlined the lack of automated efficiencies that have been aptly applied most all other industries to help lower costs and improve patient outcomes. The Deloitte team challenged the ICCG members to take a leadership role in transforming the US and Global healthcare system.

Other presenters were:

Mike Zill - CIO of CareFusion – gave a report on the last meeting of the Security and Privacy Working Group and emphasized the real need within this area. “Our team has the talent and skills to become the *Domain Experts* within this critical area of IT Innovation within the Healthcare IT Arena. All medical processes need to be able to share data among providers, insurers, patients, and even medical devices securely and cost effectively.”

Bill Cortez - VP of IT of AMN Healthcare – gave a presentation for the IT-Enabled Revenue Generation Working group and detailed how IT can be cost effective, and in addition, take a lead in realizing revenue enhancement throughout the Enterprise by combining Big Data analysis with innovative Business Intelligence design and implementation.

Ashwin Rangan - Chairman of the ICCG CIO Group and Former CIO of Edwards Lifer Sciences, framed the mission of the event clearly in his opening message – “Our goal is to leave today with ideas and commitments to improve the local economic eco-system that can assure that my children and your children have the same chance to succeed within our local community”.

Using the framework developed by these leaders, the event progressed with other thought leaders and fellow members about the key areas that the ICCG Forum can effect change. They were identified and confirmed into three distinct Working Groups:

- Security & Privacy - Chaired by Mike Zill, CIO of CareFusion
- Talent Acquisition and Retention - Chaired by Dave Henderson – CIO of Sequenom, Inc. and Valerie Kwiatkowski—CIO, ICU Medical
- IT-Enabled Revenue Generation - Chaired by Bill Cortez – VP of IT at AMN Healthcare and Mark Yobra - CIO of Sybron Dental

Each working group will take the lead to work on recommendations for best practices in the specific areas assigned to them and report back to the full membership at our next event. These reports will be the basis of the ‘engaged executive’ mission of the ICCG Organization and be available to members on an ongoing basis after each meeting.

Ashwin reaffirmed the ICCG commitment to maintain the forum active for stakeholders in the local community to nurture key industries life sciences, health care, and medical devices that fuel the economic growth of our region. ICCG seeks to cultivate, communicate and create networking opportunities for its members that allow them to leverage the collective learning of the group to more efficiently and effectively tackle some of the biggest challenges facing technology executives in



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this fast paced and highly regulated industry. The collaborative nature of the ICCG lends itself to knowledge sharing, which in turn increases technology adoption and success rates, reduces total cost of technology deployment, and accelerates innovation beneficial for both suppliers and consumers of products and services across the entire Healthcare eco-system.

The council next meeting will be held on March 27th at the Ritz Carlton Hotel in Dana Point. For more information regarding ICCG and its events, please go to our website at www.iccgusa.com. With this event the ICCG already boasts an esteemed membership represented by Fortune 100 and 500 public companies across multiple industry specialties, as well as a number of highly regarded, privately held companies. With such membership comes a brain trust of top-tier business minds and technology visionaries with the grit and determination to make a significant impact in moving the technology innovation needle forward for the entire Life Sciences, Healthcare and Medical Devices industry.

About ICCG:

ICCG (Industry Council for Competitiveness and Globalization) is a network of professionals from the Southern California Coastal and Inland area dedicated to identifying, sharing, and establishing strategies to compete in a global economy. ICCG provides a platform to exchange ideas, share best practices, and network to maximize the abilities of business leaders to leverage global resources.

ICCG is an assembly of the C-level executives from the leading Healthcare and Life Sciences companies in the Orange County and San Diego region. Our organization is a 501C (3) non-profit organization that focuses on the local job growth in a Global economy, and business issues most CEO's, CFO's and CIO's face daily. The industry council for competitiveness and globalization (ICCG) is a San Diego/Southern California based non-profit network of professionals and employers from the Southern California area, all dedicated to identifying, sharing, and establishing strategies to compete in today's global economy.

ICCG Mission:

“Establish a forum for stakeholders in the local community to support and nurture high tech and other key industries that contribute to the competitiveness of our region and fuel economic growth.”

ICCG is focused on actionable contributions our members can make to enhance and improve the economic climate of the Southern California region. We are a group of CIO's from local companies with global reach. Our diverse membership brings in talent, vision and pragmatic solutions that help assure Southern California to be 'thought and practice' leader in cutting edge technologies including Life Sciences, Healthcare and Medical Devices. The goal is to consolidate, enhance and promote the underlying building blocks to keep the strong economic engine running for the world to emulate.



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The goal of ICCG organization is to promote networking and educational events throughout the year, to provide access to expert counsel and business development support to companies and individuals, to optimize and sharpen their business plan to compete in a rapidly evolving global marketplace.

Attending Companies for the Q4 ICCG CIO Leadership Forum:

Edwards Life Sciences
CareFusion
Sharp Healthcare
NuVasive
Deloitte Consulting
Sovrin Health Systems Inc.
Candidate US Congress
US Congressman
YWCA San Diego
ISIS Pharmaceuticals
Smile Brands
Sybron Dental
College Health IPA

Masimo
Scripps Healthcare
Apria Healthcare
AMN Healthcare
Prometheus Labs
Sequenom
RoundWorld Solutions
King's Hawaiian
Amylin Pharmaceutical
Life Technologies
Arena Pharmaceuticals
ICU Medical
Western Dental

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